ONE VICTIM DIES AT MILLION-DOLLAR FIRE

CORNELL STUDENT RESCUED FROM THE EAST RIVER



"Circulation Books Open to All."

"Circulation Books Open to All."



PRICE ONE CENT.

Convright, 1911, by The Press Publishing

YORK, SATURDAY, DECEMBER 23, 1911.

Dis a My Bumped Nose;

12 PAGES

PRICE ONE CENT.

\$10,000-A-YEAR MEN ARE HARD TO FIND, SAYS G. W. PERKINS

Takes Years of Preparation, but There Is No Limit to Price of One Who Keeps Pace With Mechanical and Commercial Invention.

this lack of preparation is the cause of the dearth of these men. The moving machinery made by man has travelled overwhelm inply faster than man himself.

Inventions have so crowded the commercial arena that man has been able to cope with them as fast as they appear. Nine billion dollars is the approximate sum invested in the inventions of one man, Edison.

The man who reaches the \$10,000 point is he scho not only knows his own work thoroughly, but that of the man ahead of him

The way to promote and draw out the best in the minds of men s the constant meeting of groups in discussion of ways and means. The \$10,000 man is only possible after a long apprenticeship in the school of experience—the everyday contact of man to man.

This is a "get together" age and the man who commands the big salaries is he who not only knows his own mind, but those of other

No longer is it a question of brawn as much as brain. The day has come when we need statesmanship in business and business in

The Arst crying requisite for doing business is intercommunica-

The art of the \$10,000 man is to supervise, regulate and contro

These are the views of George W. Perkins, whom I questioned concarning the scarcity of \$10,000 men, as claimed by Inomas Edison, who side part of the time. She formerly was said recently: "A New York man was looking for a couple of \$10,000 men Constance Carenove Lee of Baltimore, the other day. He couldn't find 'em. Plenty of threes, but no tens."

"The other night I was at a dinner

HALF THE COUNTRY.

the man with whom he had the di-

rect deal. The Chicago man, in turn, had to consult with a man in

St. Paul and one in Denver. The

second call was to put the result of these conversations with St. Paul and Deuver to Mr. A. The third call formed the final decision

"Now when you understand that mer

must have at their finger tips the whys

(Continued on Second Page.)

and wherefores of their particular busi-

of the deal.

The Building Up Process A newspaper may work months in an effort to "force" advertising into ONE SPECIAL EDITION and then only secure a hundred adver-

It is plain, therefore, that some attraction far greater than "force."

603.878 More Than the Herald.

Recalle, and Recults only, can explain this enormous

argument or persuasion must be responsible for these impressive

"Eis 's call was from Chicago,

"The great reason is a natural ene," said Mr. Perkins, "and no one is more competent to know the reason of the deart; of ten-thousand-foliar me: than Mr. Mdison. The human mind has been emandipated from the hold. emancipated from the body.

Electricity has given wings to the right in near the top of an enterprise, human mind, and it is the mind, not the take up the reins and guide it safely. It body, that does business. The last one is no small wonder that there is no small wonder that the same that th human mind, and it is the last one is no small wonder that there is a great hundred years has been the supreme day demand for such men and just as little issued and it is this summons Kutner was taken away in the automobile of the inventor. Steam and electricity, wonder that there is a dearth of them. in his hands, have annihilated distance face to face with one another, and there-

MEN WHOSE STRIDE MATCHES again, and after returning had to an

THE WORLD.

"As late as late the shortest possible portant business proposition had been not a bit mad about it and smiled, but she didn't come down and accept serning the didn't come down and accept serning the matter. Wire consummated.

WIRE COVERED MORE THAN vice. length of time required for a mind in consummated. the United States to communicate with a mind in Europe was between fifty and sixty days. To-day a mind on our Paoffic Coast can communicate with a mind in Japan through the air almost in-

"In the past few years the men who have been making their way to high salary work have been facing these tremendous strides, alost unprepared. It has some too fast-so that when they have resched the ten-thousand-dollar point they have gone on up the line and have been rarely found. in the vernacular, out of a job.

ness at such a perfected standard that "Thus it comes about that when a their minds must keep page with the man, as quoted by Mr. Edison, goes out modern inventions, then there is the in search of a first grade product who prime reason for lack of upper grade an at once shoulder the responsibility men. of a business that has grown as rapidly. "Suppose it had been possible twenty-as the enormous trend of the times dic-five years ago for a body of business. One Hundred and Twenty-sen id street. tates, it is no small wonder that he has men to have got in an aeroplane and formerly registrar at Princeton Univer- POPE PIUS SENDS GREETING ifficulty in finding such a one. The rea- flown to Mars. Mars being older than stry, died of heart disease to-day while son of this is lack of preparation. Tolings have assumed such proportions that the human mind has difficulty in keeping up with the production of man's own mawith the production of man's own machinery. Approximately nine billion dolchinery. Approximately nine billion dolfor the week shows that the banks
name and address were the means of
name and address were the means of ten-thousand-dollar men needed here requirements. This is a decrease of

"When you think of multiplication, di- serve as compared with last week.

tisements for publication.

So far this year there have been printed:

1,503,939 World Ads.

World total and impressive World lead.

IN PROCESS SIEGE

While Legal Men Shiver in the Rain.

MODISTE ASKS PAYMENT. GIVES NO EXPLANATION.

Besieged Lady Is Wife of Luis Family Scoff at the Idea Of Pastor y de Mora, Spanish Minister to China.

ess server, declares that if he is still ployed by the Dock Department, heard he probably will make an affidavit so strong they'll let him serve his papers by nailing them to her door at No. 11 East Fifty-fourth street.

It is very provoking, he thinks, to ave to parade in front of a dwelling and have the object of his quest smile gracefully out of a window in her be-

Mrs. de Mora's residence, according to all accounts, has resembled a castle until several hours after his rescue process servers have been camped outvision and adding machines that bring

She is wanted in court to explain the finger, you must come to realize that the non-payment of a \$700 bill claimed to M. Hume, man who can cope in any business with this tendition of affairs must be well trained indeed. "It is a very difficult matter to step

is trying to serve. He started in Thurs- YOUTH ATTENDED A FRATERNday, and says that after Mrs. de Mora's with five other business men. One of private secretary had told him to call our number, Mr. A., was called to the again, and after returning had to an and saw there the lady herself in her land and saw there the lady herself in her land and saw there the lady herself in her land and saw there the lady herself in her land the land herself in her land the land herself in her land had been been that in that short space of time an im-

Yesterday he tried again. He says brother, Frederick, maid it was a family two other process servers were also on matter. the job, but there was nothing doing. At the family residence at No. 15

DIES IN BROADWAY CAR.

Henry N. Van Dyke, Formerly Reg latear at Princeton, Attacked by Heart Disease.

Henry N. Van Dyke of No. 540 West riding on a southbound E ondway car THROUGH CARDINAL FARLEY at Ninety-fourth etreet. A number of Christman packages addressed to Pontiff Directs New York Dignitimagine the number of hold \$12,547.300 reserve in excess of leg. | identifying the body after it was taken 12.021.050 in the proportionate cash is- station.

Fire Commissioner Johnson announced to-day a big lot of Christmas promoquarters. Nine new captains were named: Alfred W. Welch, John H. Hill, Inmes Coleman, Frank L. Owens, Michael Brennan, Francis X. Byrne. Luke Flanagan, George W. Lappine and

Twelve new lieutenants, five engineers f steamers, sixteen probationary firemen, four inspectors of blasts and one superintendent of draughting were also

Commissioner Johnson and Chief Kenion made complimentary speeches to the men and told them to keep up the

Serene in Her Cozy Fortress Kenneth W. Hume of Brooklyn Rescued After Attending a Fraternity Dinner.

Attempted Suicide Or Robbery.

unable to make the acquaintance to- calls for help early to-day coming from pler which is nearly a thousand feet long, and with the nelp of John Cark, from the end of the pier to a yo man who was struggling in the water. T. en they pulled him ash The two watchmen carried him to the

end of the pier and gave him the first ald until Dr. Brown arrived and reunder slege for several days past. Three first gave his name as Charles Heyd. Constance Carenove Lee of Baltimore, a grandulece of Gen. Robert E. Lee, and a niece of Archibald Taylor of this city.

Fifth avenue store, to wit: Cleopatra sician, Dr. Van Cott. of Henry street gown, 535; blue velvet suit, \$134; gold Brooklyn, arrived at the hospital lace French hat, \$5; pink kimono, \$55; Ther went to the ward where young motor coat, \$57; shirtwaist, \$35. Hume had 'een placed. They brough A collection agency had a summons a new outfit of clothing, and the bo

face to face with one another, and the prob- telephone. He returned, but after a few be in to accept service, he heard a young man got into the water. It was minutes he was called to the telephone sound at an upper window as he left reported from an outside source that

Kutner stuck it out until late last night despite the rain. He finally tried a ruse by sending a young woman in a taxt to the house, but no one came to the door.

Some of the servants told reporters that Mrs. de Mora's husband was in China most of the time and that they had never seen him.

At the family residence at No. 15 pierport street, Brooklyn, Russell liume, a brother of the young man, said the family didn't wish any notoriety in the matter. His brother, he said, had left home last night at 7 o'clock to attend a fraternity dinner in Manhattan, and that was all they knew about him until they received word that he was in Hellevue Hospital. The family scotled at the idea of foul play family scoffed at the idea of foul play or the suggestion that the youth had

ence in the water.

ary to Give Christmas Message

The Evening World WILL NOT BE PUBLISHED ON CHRISTMAS DAY

MONDAY, DEC. 25

HUG OF TEACHER NOT MUCH HURT

Distinguished Tenor, Sending Freeport District Superintend-Off Presents, Pauses to Caricature Himself.

was trying to get off his Christmas ing the charges that Superintendent the complaint and it is upon the word SICK MAN DIES IN ARMS OF mail when the writer called upon Arthur E. Barnes of the Freeport Shool ing of this that Miss Blankenstein bases en robbed.

Young Hume is a freshman at Corhim in his apartment at the Knicker. District was guilty of improper conduct her suit. The letter was written on nell. His mother went to Ithaca a few him in his apartment at the Knicker. District was guilty of improper conduct her suit. The letter was written on days ago and accompanied him to the booker Hotel yesterday afternoon to in- in permitting a pretty young school- May 8 last to one "G. J. G.," and reads: quire about the condition of his nose, marm to sit upon his lap, School Com- "I am sorry I cannot give Miss "Oh! I'm all right!" he said. "Just who is alleged to have sat upon Mr. stein was informed last fall her sermissed breaking any bones or losing any Barnes's lap, is now married and residteeth, but it was a close shave, wasn't link in the West. She vigorously denied June While I agree with all you say John Carpenter of No. 131 North Elevmissed breaking any bones or losing any

to Catholics in America.

ROME, Dec. 23.—Cardinal Farley was again granted an audience with Pope Pius to-day and was instructed by the cards and presents.

Barnes joins with solemn emphasis, is that she audientally sat upon the supcrintendent slap. She had been strucgetting rid of his cards and presents.

Upon the table was a big book filled with addresses. Upon the floor was a causing her to faint on Mr. Harnes's position.

Barnes joins with solemn emphasis, is that she audientally sat upon the supcrintendent slap. She had been strucgetting rid of his cards and presents.

Clips to balance her school resister, and the nervous strain brought on hysteria, causing her to faint on Mr. Harnes's position. to the West One Hundredth street again granted at audience with Pope Plus to-day and was instructed by the carline, as the body could not of the carline, as the body could not of the carline, as the body could not of the carline as the body could not of flust participation. Mr. Van Dyke fearer a widow and two sons. He was a digrant relative of the noted Dr. Henry Yan Dyke, former pastor of the Brick Presbyterian Church and professor of Presbyterian Church and professor of Interactive at Princeton.

In Callidius in America, as and presents, getting rid of his cards and presents, and the nervous strain brought on hysteria, and the nervous strain b

rico Caruso.'

COSTS MR. BARNES HIS SCHOOL JOB

ent Fired Because Girl Sat in His Lap.

Caruso, the unrivalled tenor of our generation, assisted by two friends, HEMPSTEAD, L. L. Dev. 23.—Sustain-by Davis, is submitted to the Court in taken to a hospital.

My Bumped Nose; I, Caruse, Maka da Sketch! TWO FIREMEN HURI AT \$1,000,000 BLAZE THAT COSTS A LIFE

Borough Call" Summons Fifteen Companies From Manhattan to Brooklyn, and Firemen Dodge a Shower of Bricks.

SICK MAN DIES IN ARMS OF RESCUING POLICEMAN.

People in Crowded Tenements Near Two Burning Factories Flee in Panic as Flames Sweep Block.

twelve engines from Manhattan across the bridge, basides three book and ladders, four fuel wagons, a water tower, three ottialion chiefs and one deputy

COLLEGE HEAD IS

Normal President Refused to Recommend Her When She

Lost Job, She Says. Charging President George S. Davis

of the Normal College, reflected on her ability as a teacher, Miss Margaret | Blankenstein, an instructor in German at the Normal College until last June, to-day brought suit against Davis for \$50,000 damages.

rico Caruso."

"Well, you aren't particularly a beauty just now," said the writer, "Suppose you make a sketch of yourself in your inimitable way?"

"Bure!" said Mr. Caruso. And he walked to a mantelplece that held a mirror and made the caricature that accompanies this article.

Mr. Caruso speaks excellent English and has a wide vocabularly, but "bump," which the writer had used in his report of the accident, rather staggered him. "What is this bump?" he asked to him he laughed and when it was explained to him he laughed and wrote it in the inscription under the caricature, carefully askins as to the spelling.

COLUMBIA RESULTS.

That they witnessed the murder. They declared they saw Mes Garramone take three table in the first part of the sake three tables as a rawne near Table declared they saw Mes Garramone take three tables as a rawne near Table declared they saw Mes Garramone take three tables as a rawne near Table declared they saw Mes Garramone take three tables as a rawne near Table declared they saw Mes Garramone take three tables as a rawne near Table declared they saw Mes Garramone take three tables as a rawne near Table declared they saw Mes Garramone take three tables as a rawne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita to a ravne near Table declared they saw Mes Garramone take Mrs. Lecourita and a ravne near Table declared th that they witnessed the murder. They

The blaze started about 5 o'clock is the office of the plant of the E. . M. fernon Company, manufacturers of blankbooks and bookbinders, and spread to the houses on the block bounded by North Tenth and North Eleventh streets, Berry street and Bedford avenue, Brooklyn. An eight-foot court sop-arates the Vernon factory from the Electrose Manufacturing Company, allver-platers, an eight-story bull-The two factories employ between seven undred and eight hundred workmen. At 1 o'clock this morning while firemen were still working on the ruine a wall on the North Eleventh street side of the building fell, injuring Quinn of Engine Company No. 12, M hattan, and Fireman James Johnson of Engine Company No. 113, Brooklyn. They were attended by Dr. Eckert of the

Williamsburg Hospital and taken home, suffering from cuts and bruises. Another part of the same wall fell at 4.30 and several firemen of Engine Company No. 121 came near being

buried. Bricks fell on them, but glancing off their helmets, did no harm. Patrolman Donoher of the fire patrol fell from a ladder during the fire and broke one of his knee caps. He was

POLICEMAN. John Mulroy was sick in bed in the

wooden tenement at No. 16 North Tenth quire about the condition of his nose, marm to sit upon his lap, School ComHe is now at his nome and has suffered no ill effects from his experience in the water.

| Quire about the condition of his nose, marm to sit upon his lap, School Commissioner James S. Cooley to-day anHouse Thursday night while he was imere fit to be a superintendent of schools.

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| Quire about the condition of his nose, missioner James S. Cooley to-day anlian sorry I cannot give Miss
street and was left behind in the rush
from the building. Policeman Carroll
of the Herbert street station brought him
for the was imleft to be a superintendent of schools.
| Quire about the condition of his nose, missioner James S. Cooley to-day anlian sorry I cannot give Miss
| Cooley to-day an| Cooley to-day

the charge that set the countryside by concerning Miss Blankenstein as a enth street had a leg broken by being the ears. Her version, in which Mr. woman, she is not, as a teacher, one bowled over by William Meloney, driver There he sat, smiling, in a lounging Barnes joins with solemn emphasis, is whom I should recombed for a per-